

MATAWAN, NEW JERSEY

LOCAL GUIDE

*Small
Town Charm
Big
Possibilities*

LIVE • EXPLORE • SUPPORT LOCAL

Parks & Recreation
Local Businesses
Great Food
Community Events
& More


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ABOUT
THE TOWN



LOCAL
RESOURCES



THINGS TO DO,
SEE & EAT



PARKS & OUTDOORS

HIKE • KAYAK • EXPLORE



OUR COMMUNITY

PEOPLE • HISTORY • OPPORTUNITY



LOCAL BUSINESSES

DINE • SHOP • SUPPORT

COMMUNITY • CONNECTION • A BRIGHTER TOMORROW

MEET YOUR EXPERT IN

REAL ESTATE

Matawan

Local knowledge. Experienced guidance. Personal service.

Kathleen Behr

REALTOR® Associate | VRI Homes

ABR • CRS

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Making a Difference ONE Home at a Time

Kathleen Behr is a New Jersey real estate professional with more than two decades of experience helping buyers, sellers, investors, landlords, and renters across Middlesex, Monmouth, and Ocean counties. A lifelong 'Jersey Girl' with deep roots in Central Jersey and the Shore, she brings first-hand local knowledge to every move. Her background includes residential sales, property management, investment properties, short sales and foreclosures, rentals, and Jersey Shore homes. Kathleen is known for taking a practical, hands-on approach and guiding clients through each step with clear communication and attention to detail. Her professional credentials include ABR and CRS.

Facebook: Kathleen Behr VRI Homes • KathleenBehrHomes.com

TRUSTED LOCAL RESOURCES

*Mortgage, title and legal contacts provided for this Matawan guide.***1****Jason Kliewe***Advisors Mortgage Group***732-763-6869****2****Christopher Dorman***CMG Home Loans | NMLS #220411***732-766-8084****3****Anthony Bufano***Attorney***732-673-8075****4****Deana Capabianca***Worldwide Title***732-433-3770**



2025 Pop.

9,768

Founded

1686 roots

Borough

1895

County

Monmouth

A Historic Bayshore Community

Matawan traces its European settlement to 1686 and was historically part of Middletown Point, a shipping settlement connected to Raritan Bay. The Borough of Matawan was officially formed in 1895. Its historic Main Street and surrounding streets still reflect generations of commercial, residential, and maritime history.

Two Lakes + Strong Transportation

Lake Lefferts and Lake Matawan are defining features of the borough's landscape. The arrival of the railroad helped shape Matawan as a commuter community, and today NJ TRANSIT rail service, nearby Garden State Parkway access, and regional road connections continue to make the borough convenient for travel throughout New Jersey and into New York City.

Community Life Today

Matawan blends walkable local businesses, neighborhood parks, recreation programs, community events, and access to outdoor destinations such as Cheesequake State Park and the Henry Hudson Trail. The borough's 2025 population estimate is 9,768, while local organizations and volunteer groups help preserve the town's history and strengthen its community character.

A small borough with history, access, and a strong sense of place.

FEATURED

LOCAL BUSINESSES

Support the independent businesses that make Matawan feel local.

1

K Elite Nails

Matawan, NJ 07747
1070 NJ-34, Suite J

732-970-3377

2

La Madonna Italian Cuisine

Matawan, NJ 07747
334 Main Street

732-590-8000

3

Abbate Bakery

Matawan, NJ 07747
247 Main Street

732-290-0290

4

Gem's House of Bagels - Matawan

Matawan, NJ 07747
952 NJ-34

(732) 696-2990

5

MJ's at Buttonwood Manor

Matawan, NJ 07747
845 NJ-34

732-566-6220

6

Krystal Dry Cleaners

Matawan, NJ 07747
1008 NJ-34

732-583-5750

7

Brass Rail Bar & Grill

Matawan, NJ 07747
89 Freneau Avenue (Route 79)

732-290-8400

8

D.A. Subs

Matawan, NJ 07747
1070 NJ-34, Suite A

732-583-2077

9

Park Place Diner

Matawan, NJ 07747
1040 NJ-34

732-290-1978

10

Matawan CardSmart

Matawan, NJ 07747
351-G Matawan Road

732-566-1391

11

About You Chiropractic Matawan

245 Main St #2M, Matawan, NJ 07747

732-583-0600

Business contact information checked against current public listings where available.

THINGS TO DO

Explore parks, lakes, trails, history, events, and local favorites.

1**Explore Cheesequake State Park**

Hike, picnic, fish, paddle, visit the nature center, and enjoy seasonal recreation just outside the borough.

2**Spend Time at Lake Lefferts**

Use the boat launch and fishing docks or rent a canoe or kayak through borough recreation when seasonal programs are available.

3**Walk or Bike the Henry Hudson Trail**

The paved trail reaches Church Street in Matawan and provides an easy route for walking, running, and biking.

4**Take a Historic Main Street Walk**

Explore Matawan's historic district and architecture, including streets tied to the borough's early commercial and maritime past.

5**Visit Local Parks & Playgrounds**

Enjoy neighborhood spaces such as Jeremiah E. Hourihan Field along with borough recreation programs for children and families.

6**Shop the Farmers & Makers Market**

Watch the borough calendar for Matawan FRESH Farmers & Makers Market dates featuring local food, makers, and community vendors.

7**Enjoy Local Dining**

Make a day of it with Matawan favorites such as Abbate Bakery, La Madonna, Brass Rail, D.A. Subs, MJ's, and Park Place Diner.

8**Follow Community Events**

Check borough and historical-society calendars for seasonal festivals, recreation activities, local history programs, and family events.

Hours, event dates, rentals, and seasonal programs can change - verify before visiting.

COMMUNITY

ORGANIZATIONS

Volunteer, civic, recreation, history, and youth groups that help Matawan thrive.

1

Matawan Historical Society

An all-volunteer nonprofit dedicated to local history, preservation, educational programs, and community events.

2

Matawan-Aberdeen Rotary Club

A local service organization supporting charitable projects, scholarships, and community initiatives.

3

Matawan Fire Department

A volunteer fire department serving the borough and offering community-safety and junior-firefighter involvement.

4

Matawan-Aberdeen First Aid Squad

The volunteer EMS organization serving the area, formed in 2024 through the merger of earlier local emergency-service groups.

5

Aberdeen-Matawan Soccer Club

Youth recreational and travel soccer programs focused on skill development, teamwork, and community participation.

6

Matawan Huskies Youth Football & Cheer

A youth sports organization centered on football, cheer, teamwork, sportsmanship, and family involvement.

7

Environmental & Shade Tree Commissions

Volunteer borough commissions that support natural-resource protection, tree stewardship, and healthier public spaces.

8

Historical Sites & Recreation Commissions

Borough commissions that help preserve important sites and support recreation programs, events, and community activities.

MATAWAN, NEW JERSEY

Great Schools
Local Businesses
Parks & Recreation
Rich History
& More



THANK YOU!

Please visit Matawan soon!

@homesinMatawan

LOCAL CONNECTION

From Main Street and Lake Lefferts to local shops, parks, trails, and community groups, Matawan offers a welcoming mix of history and everyday convenience. Support local, explore often, and enjoy everything the borough has to offer.

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